



UniFlood M G2

BVP354 144LED 40K 220V L57 30 DMX

UniFlood M G2, 27450 lumen, 300 W, 4000 K

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General Information		Optical cover/lens type	
Driver included	Yes	Clear glass	
Lighting Technology	LED	Operating and Electrical	
CE mark	CE mark	Line Frequency	50 to 60 Hz
Flammability mark	For mounting on normally flammable surfaces	Input Voltage	220 to 240 V
Light Technical		Inrush current	60 A
Luminous Flux	27,450 lumen	Power Consumption	300 W
Correlated Color Temperature (Nom)	4000 K	Power Factor (Fraction)	0.95
Luminous Efficacy (rated) (Nom)	92 lm/W	Connection	Flying leads/wires and 2 Push-in connector 4-pole
Color rendering index (CRI)	>80	Cable	Cable 0.5 m without plug 3-pole and 2 Cables 0.5 m with connector 4-pole
Light source color	840 neutral white		

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Temperature	
Ambient temperature range	-40 to +50 °C

Controls and Dimming	
Dimmable	Yes
Control interface	Dynamic DMX/RDM

Mechanical and Housing	
Housing Material	Aluminum extruded
Optical cover/lens material	Acrylate
Housing Color	Dark gray
Overall length	569 mm
Overall width	304 mm
Overall height	231 mm
Effective projected area	0.182 m ²
Dimensions (Height x Width x Depth)	231 x 304 x 569 mm

Approval and Application	
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]

Protection class IEC	Safety class I
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Initial Performance (IEC Compliant)	
Initial chromaticity	4 SDCM
Luminous flux tolerance	+/-10%
Power consumption tolerance	+/-10%

Product Data	
Full product code	871951492882400
Order product name	BVP354 144LED 40K 220V L57 30 DMX
Order code	911401749613
Numerator - Quantity Per Pack	1
Numerator - Packs per outer box	1
Material Nr. (12NC)	911401749613
Full product name	BVP354 144LED 40K 220V L57 30 DMX
EAN/UPC - Case	8719514928824
EAN/UPC - Product/Case	8719514928824

Dimensional drawing

