



UniFlood M G2

BVP354 144LED RGB 220V L57 15 DMX

UniFlood M G2, 14080 lumen, 300 W

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General Information		Optical cover/lens type	
Driver included	Yes		Clear glass
Lighting Technology	LED	Operating and Electrical	
CE mark	CE mark	Line Frequency	50 to 60 Hz
Flammability mark	For mounting on normally flammable surfaces	Input Voltage	220 to 240 V
		Inrush current	60 A
		Power Consumption	300 W
		Power Factor (Fraction)	0.95
Light Technical		Connection	Flying leads/wires and 2 Push-in connector 4-pole
Luminous Flux	14,080 lumen	Cable	Cable 0.5 m without plug 3-pole and 2 Cables 0.5 m with connector 4-pole
Correlated Color Temperature (Nom)	-		
Luminous Efficacy (rated) (Nom)	47 lm/W		
Color rendering index (CRI)	>80		
Light source color	RGB		

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Temperature

Ambient temperature range -40 to +50 °C

Controls and Dimming

Dimmable Yes

Control interface Dynamic DMX/RDM

Mechanical and Housing

Housing Material Aluminum extruded

Optical cover/lens material Acrylate

Housing Color Dark gray

Overall length 569 mm

Overall width 304 mm

Overall height 231 mm

Effective projected area 0.182 m²

Dimensions (Height x Width x Depth) 231 x 304 x 569 mm

Approval and Application

Ingress protection code IP66 [Dust penetration-protected, jet-proof]

Mech. impact protection code IK06 [1 J]

Protection class IEC Safety class I

Initial Performance (IEC Compliant)

Luminous flux tolerance +/-10%

Power consumption tolerance +/-10%

Product Data

Full product code 871951492874900

Order product name BVP354 144LED RGB 220V L57 15 DMX

Order code 911401749533

Numerator - Quantity Per Pack 1

Numerator - Packs per outer box 1

Material Nr. (12NC) 911401749533

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EAN/UPC - Case 8719514928749

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Dimensional drawing

