



UniFlood M G2

BVP353 72LED 30K 220V L57 10 DMX

UniFlood M G2, 11310 lumen, 150 W, 3000 K

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

| General Information | | Optical cover/lens type | Clear glass |
|------------------------------------|---|--------------------------|--|
| Driver included | Yes | Operating and Electrical | |
| Lighting Technology | LED | Line Frequency | 50 to 60 Hz |
| CE mark | CE mark | Input Voltage | 220 to 240 V |
| Flammability mark | For mounting on normally flammable surfaces | Inrush current | 60 A |
| Light Technical | | Power Consumption | 150 W |
| Luminous Flux | 11,310 lumen | Power Factor (Fraction) | 0.95 |
| Correlated Color Temperature (Nom) | 3000 K | Connection | Flying leads/wires and 2 Push-in connector 4-pole |
| Luminous Efficacy (rated) (Nom) | 75 lm/W | Cable | Cable 0.5 m without plug 3-pole and 2 Cables 0.5 m with connector 4-pole |
| Color rendering index (CRI) | >80 | | |
| Light source color | 830 warm white | | |

UniFlood M G2

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| Temperature | |
| Ambient temperature range | -40 to +50 °C |
| Controls and Dimming | |
| Dimmable | Yes |
| Control interface | Dynamic DMX/RDM |
| Mechanical and Housing | |
| Housing Material | Aluminum extruded |
| Optical cover/lens material | Acrylate |
| Housing Color | Dark gray |
| Overall length | 569 mm |
| Overall width | 140 mm |
| Overall height | 149 mm |
| Effective projected area | 0.078 m ² |
| Dimensions (Height x Width x Depth) | 149 x 140 x 569 mm |
| Approval and Application | |
| Ingress protection code | IP66 [Dust penetration-protected, jet-proof] |
| Mech. impact protection code | IK06 [1 J] |

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| Protection class IEC | Safety class I |
| Initial Performance (IEC Compliant) | |
| Initial chromaticity | 4 SDCM |
| Luminous flux tolerance | +/-10% |
| Power consumption tolerance | +/-10% |
| Product Data | |
| Full product code | 871951492755199 |
| Order product name | BVP353 72LED 30K 220V L57 10 DMX |
| Order code | 911401748343 |
| Numerator - Quantity Per Pack | 1 |
| Numerator - Packs per outer box | 2 |
| Material Nr. (12NC) | 911401748343 |
| Full product name | BVP353 72LED 30K 220V L57 10 DMX |
| EAN/UPC - Case | 8719514927551 |
| EAN/UPC - Product/Case | 8719514927551 |

Dimensional drawing

