



Atmosphere with lighting...
that saves energy?

PHILIPS

Discover for yourself how sustainable lighting can create a rich atmosphere...

Good lighting is a prerequisite if you want to create an atmospheric and sociable dining environment. But more importantly, lighting is also a part of the overall image of your restaurant. The halogen lamps you use at the moment are energy inefficient and cost money – just have a look at your monthly electricity bill. Did you know that you can achieve great savings on these expenses, without compromising on atmosphere and light quality?

Annual costs by type of lamps

Product	MASTER LEDspot 10W	Brilliantline 50W
Average lifetime in hours	30.000	2.000
Price per lamp *	€ 40,00	€ 4,40
Annual costs		
Annual energy costs **	€ 7,10	€ 35,49
Annual lamp costs **	€ 6,31	€ 10,41
Annual saving per lamp:	€ 41.96	

* based on gross price

** based on 4,732 hours per year at € 0.15 per kWh

<http://www.lightsearch.com/resources/lightguides/hvac.html>



The MASTER LEDspot is the perfect alternative to halogen lamps and various versions are available. The lamps simply fit in to your current light fixtures, and give the **same warm white light as your current halogen lamps**. This ensures that every detail of your place and products is highlighted. The difference with these lamps is **that you will save 80% on energy costs** compared to halogen lighting, which will significantly reduce your energy bills. The MASTER LEDspot also **produces a lot less heat**, meaning your air conditioning costs will also fall. Also now available spots as a DimTone version which create a pleasant, warm `sunset` effect as the light is dimmed.

There is another reason to switch: the average lifetime of a MASTER LEDspot varies from 25,000 hours **up to as much as 45,000 hours** per unit, meaning it will last up to **22x longer** than a halogen lamp (which lasts an average of 2,000 hours). **This means you won't have to change your lamps any time soon**, saving you even more time and money. All this makes the MASTER LEDspot the MASTER chef among the lamps, combining all the right ingredients without the high bills.

...and choose the
MASTER chef among
LED lamps!

For more information
and project details,
visit us on:
www.philips.com/masterled





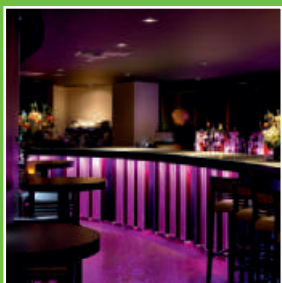
“The MASTER LEDspot 10W achieves an energy saving of as much as 80% compared to existing 50W halogen lamps. Combined with a much longer lifetime and a lower heat production, which means less cooling is required, this investment will soon have paid off for itself. The fact that our guests don’t notice the difference is the best proof that we made an excellent choice.”

Willem de Bok, Chief Engineer at InterContinental Amstel Amsterdam, Netherlands



“We are proud of our friendly atmosphere which helps our guests to feel very comfortable. As a result, our lighting not only has to be energy efficient and environmentally friendly, but also has to emit a warm light. Philips was able to meet all these requirements.”

Marc Rieppel, Managing Director of the Eibsee Hotel, Zugspitze, Germany



“Being ‘green’ should be our overall goal, but without compromising on the luxury that the modern age offers us. I hope to offer guests exceptional value for a luxurious stay in a conscience-free oasis.”

Ike Latif, developer of the Rafayel Hotel, London, UK

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Document order number: 3222 635 66800



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