



Beautiful light... or brilliant light?

PHILIPS



“The jewellery sparkles in the light produced by the MASTER LEDspot 7W, and you can see each and every detail. The adjustable angle allows us to customise the illumination to the jewellery. The savings we are making on energy and replacement costs are enormous, and the lighting generates very little heat.”

Jeweller Jos Loos, Dutch Jewellers and Watchmakers Association, Avenhorn, Netherlands



“The innovative LED lighting solution ensures great shopping experience for our customers as well as helping building our brand image.”

Zoltán Csoknyay, Owner Replay Flagship Store, Budapest, Hungary

Experience the difference between beauty and brilliant light yourself...

Light plays an important role in the presentation of your collection. It creates a pleasant atmosphere in your shop and it brings out the best in your products. The halogen bulbs you use at the moment are energy inefficient and cost money – just have a look at your monthly electricity bill. Did you know you can achieve great savings on these expenses, without compromising on atmosphere and light quality?

Annual costs by type of bulb

Product	MASTER LEDspot 10W	Diamondline 50W
Average life span in hours	25.000	4.000
Price per lamp *	€ 32	€ 19
Annual costs		
Energy **	€ 4,37	€ 21,84
Lamp **	€ 3,95	€ 14,47
Air conditioning ***	€ 1,46	€ 7,28
Annual saving per lamp	€ 33,81	

* based on gross

** based on 2,808 operating hours per year at € 0.15 per kWh

*** <http://www.lightsearch.com/resources/lightguides/hvac.html>



The MASTER LEDspot is the brilliant alternative to halogen lamps and various versions are available. The spot simply fits into your current light fixtures, and gives the **same warm white light as your current halogen lamp**. This ensures that every detail of your products is highlighted. The difference with this lamp is **that you will save 80% on energy costs** compared to halogen lighting, which will significantly reduce your energy bills. The MASTER LEDspot also **produces a lot less heat**, meaning your air conditioning costs will also fall.

There is another reason to switch: the average life span of a MASTER LEDspot varies from 25,000 hours **up to as much as 45,000 hours** per unit, meaning it will last up to **22x longer** than a halogen lamp (which lasts an average of 2,000 hours). **This means you won't have to change your lamps any time soon**, saving you even more time and money. Choosing the MASTER LEDspot isn't just choosing beauty – it's choosing brilliance.

...and make a
brilliant choice!

For more information
and project details,
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