



The 10th international city.people.light award 2012

For sustainable and liveable cities



PHILIPS
sense and simplicity

The 10th international city.people.light award

For people everywhere, light is life

Over the last twenty years, urban lighting has become more than simply a means of ensuring security and visibility: it is now regarded as an essential component of town planning and a major element in a town's cultural identity, whatever the size. Urban lighting can give a city a night-time beauty that matches or challenges its daytime image. By altering the nocturnal landscape, the relationship between the residents and their town can be redefined and their living environment enhanced.

Lighting offers a new vision of reality: by highlighting certain features and concealing others, it encourages citizens to discover the contours and details of sites and monuments that are not visible by day.

With the help of a lighting plan, new impressions and atmospheres can be created, changing the perception of the urban setting or even making people notice it for the first time. It is also a subtle and highly effective way of promoting the city's assets to tourists.

The **city.people.light award** was created in 2003 by **Philips** and **LUCI** (Lighting Urban Community



International) to reward towns and cities that are attempting to rehumanize the urban environment through the medium of light and exploring ways to maximize energy efficiency, minimize the use of hazardous substances and reduce waste.

For some time now, **Philips** has been engaged in a process of exploring how lighting can develop and improve the quality of city life. The objective is to stretch the intellectual and creative boundaries towards more innovative and relevant solutions, whilst at the same time respecting the environment.

This research program brings together the three key notions of "city", "people" and "light" in one comprehensive approach.

LUCI is an international network of cities engaged in using light as a major tool for their sustainable urban development.

Created in 2002 at the initiative of the City of Lyon (France), **LUCI** now brings together over 100 members. They include 65 cities located in Europe, Asia, the Americas and Africa, as well as 35 lighting professionals (manufacturers, lighting designers, lighting consultants, universities...)

By rewarding and putting forward cities that share this vision of urban lighting, the **city.people.light award** participates in making cities within **LUCI** -and beyond- progress towards a better use of light.

Bidding for the 10th city.people.light award 2012



Rotterdam, The Netherlands

Purpose

The purpose of this award is to reward the city that best integrates an appreciation of the needs of contemporary urban living and the notions of 'city', 'people' and 'light' in a coherent lighting strategy.

The presentation of this award should help raise awareness amongst city authorities and urban architects of the advantages that sustainable urban lighting brings to a city (a new image, improved security, better orientation, a more aesthetic approach to architecture, etc.).

Type of project

The lighting must be of a permanent nature and visible to all citizens free of charge. Non-permanent, festive illuminations cannot be considered.

The contest is open to urban lighting projects that have been completed less than two years prior to entry in the contest.

Judging criteria

The jury's assessment of the projects will be based on the following criteria:

- **the context of the project:** e.g. is it part of a larger approach, urban regeneration plan or lighting scheme?
- **environmental integration:** were the following factors taken into account – energy consumption, light pollution, impact on flora and fauna, end-of-life recycling of equipment?
- **the timescale of the project:** is the project a one-off activity or part of a mid- to long-term project?
- **finances:** how much was spent on the project? What further expenditure is planned?
- **project team:** were the various competences of those involved identified and fully utilized?
- **added value:** what does light do for the area/ monument concerned, the town/city image and

identity, the local economy, the social climate, the residents and tourists?

- **overall quality of entry:** professional photos, conciseness of information, etc.

Composition of the jury

Philips and LUCI select an independent and international jury of 6 members, which is made up of:

- 2 lighting designers
- 2 city lighting managers
- 2 other professionals linked to the lighting sector (architects, planners, engineers...)

Prize

The jury will award three towns or cities for their projects. The first prize will consist of a trophy and a cheque for 10.000 Euros. The second and third-placed town or city will receive a trophy. The 3 awarded cities also receive an invitation to participate in the LUCI event of their choice for the following year. The award ceremony will take place in Gothenburg, Sweden, during the Annual LUCI Forum from November 16th to 18th 2011.

Application

All entries must be received by 30 July 2012.

In order to judge all projects in a fair and just manner, it is crucial that the project documentation has to be submitted in English.

Publication of the results

The results of the competition will be published in professional lighting magazines, on the Philips website:

www.citypeoplelight.com/award

and on the LUCI website:

www.luciassociation.org

Philips and LUCI reserve the right to communicate the results as they see fit.



Winner 2011 Valladolid, Spain

Project type

The lighting design of the Rivers of Light walk springs from the basis of the historical and philosophical meaning of rivers, water, light and colour, and their close relationship with the origins and development of the city of Valladolid.

The objective of the lighting design was to provide citizens of Valladolid with symbolism and visual comfort, taking into account energy and economic factors. The light path thus acquires its own unique personality, becoming a cultural and tourist attraction.

Rivers of Light offers all the citizens of Valladolid a new vision of its heritage and of the urban environment, injecting pride, strengthening its social and cultural identity, and adding enjoyment to experiences of the city.

Project

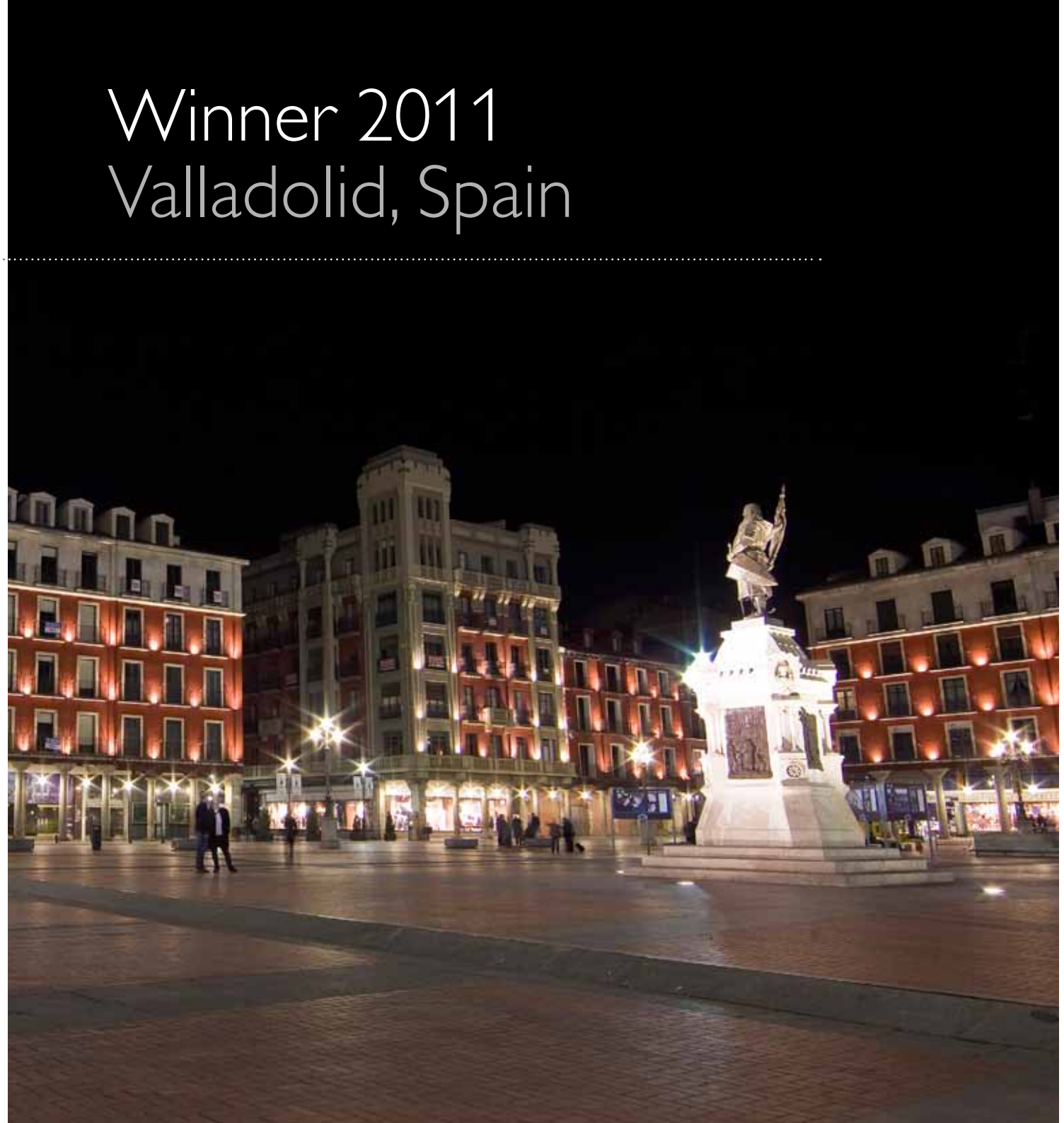
Rivers of light - Rios de luz

Location

Valladolid

Lighting design

Rafael Gallego & Lara Elbaz, Lighting designers





Second place Rotterdam, the Netherlands

Project type

The Broken Light project by Rudolf Teunissen was a social sculpture for the street's residents who literally and figuratively speaking welcomed a little light into their neighborhood – a street that until a few years ago was rife with crime. The project strengthens the bond between the residents of Atjehstraat and the surrounding streets. Atjehstraat has become through this project part of the social and cultural development of the neighborhood and contributes to the economic development of the area through the increased attractiveness of the street.

Project

Broken Light

Location

Rotterdam

Lighting design

Rudolf Teunissen, Lighting Designer

Third place Kanazawa, Japan

Project type

The Kanazawa Castle Park lighting plan illuminates the historic buildings and shapes the night view of the surroundings to create dramatic scenes that emphasize the history and culture of Kanazawa City. The lighting scheme represents the image and identity of the city of Kanazawa by creating a harmony between the nocturnal lighting scheme of the city of Kanazawa and Kanazawa Castle Park, protecting the natural environment by minimizing the impact of the lighting scheme on ecological preservation areas, and being energy efficient through the use of highly efficient lighting products.

Project

Illuminating the Kanazawa Castle Park

Location

Kanazawa

Lighting design

Reiko Chikada Lighting Design Inc.

Special mentioning Le Havre, France

Project type

In Le Havre a large breakwater protects the port and the city from the changing moods of the sea. The breakwater is a place for walking in calm weather and a place of spectacle during stormy weather. When the elements break out under a tormented sky both inhabitants and visitors come to see the explosion of the sea on the robust concrete line. The lighting project therefore had objectives, to enhance the vision of this popular tourist attraction during calm periods, and during stormy weather to generate a completely different perspective.

Project

Breakwater illumination

Location

Le Havre

Lighting design

Yann Kersale



10th edition city.people.light award 2003-2012

Urban lighting is the essence of a city's night-time beauty. We believe that's something worthy of recognition. For the last 10 years we've celebrated the creative way that lighting professionals have explored the relationship between city, people and light. The award has become one of the most coveted in the lighting world. Since the competition began we've received almost 200 entries that have transformed urban environments with light. The competition also has an increasing global relevance with projects from all around the world. In 2011, Rivers of Light in Valladolid, Broken Light in Rotterdam and Illuminating the Kanazawa Castle Park received the ultimate recognition, along with special mention prize winner, Breakwater illumination in Le Havre. Share your vision of urban lighting that improves lives and who knows, next year it could be you.



Past winners of the city.people.light award



2003 - Cergy - France



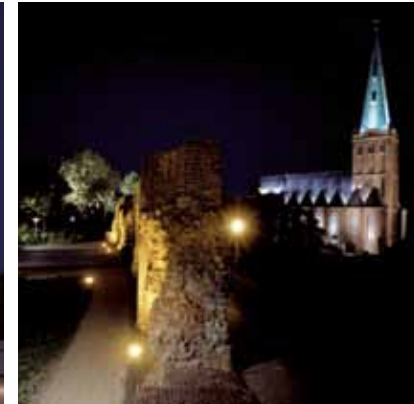
2004 - Ghent - Belgium



2005 - Cologne - Germany



2006 - Vienna - Austria



2007 - Heinsberg - Germany



2008 - Seoul - Korea



2009 - Jyväskylä - Finland



2010 - Lucerne - Switzerland



2011 - Valladolid - Spain



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