



# Bring spaces alive

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Philips luminous textile with **kvadrat** soft cells

**PHILIPS**  
sense and simplicity

A man in a purple blazer and a woman in a black dress with a white pattern are standing in a modern hallway. The man is pointing towards the left, and the woman is smiling. The hallway has a colorful, glowing wall on the left and a blue chair hanging from the ceiling. The overall atmosphere is warm and inviting.

## Bring spaces alive

Imagine creating a dynamic space with the power to engage and attract, surprise and delight, uplift and inspire. One that's so flexible you can change it to reflect every mood and moment or enhance a corporate identity. That's the beauty of luminous textile. The new way to express emotions, add drama and bring spaces alive. Luminous textile is the perfect answer for modern offices, hallways and stairways that can feel cold and impersonal. It also creates a welcoming atmosphere everywhere from bars and hotel lobbies to airport lounges.



### Creative inspiration

Luminous textile is a revolutionary new way to enhance interiors with light, texture and dynamic content. It integrates multi-coloured LEDs within textile panels to give you the ultimate creative freedom. Firstly you can choose the size and number of panels as well as how you arrange them. Then there's an array of beautiful white or coloured textiles to choose from including velvet-like fabrics and delicate weaves. And finally, you have total control of the dynamic content.

### Softened Sound

The soft texture of the panels also soothes the auditory senses. Unlike hard materials like glass, concrete and steel that can create acoustic problems, luminous textile helps to dampen noise and soften echoes. So it can play a decorative, as well as practical role everywhere from office reception areas and restaurants to hotels and airport lounges.

### Design flexibility

Luminous textile panels come in standard and customised sizes and can be arranged in numerous ways to bring each space alive. Create one huge mood wall as a dramatic backdrop to a room. Follow the rise of a staircase with staggered panels. Or scatter individual panels across a wall and spread the content across them. Anything is possible.

### Content freedom

That's the beauty of luminous textile. Use our standard content portfolio to add decorative effects, produce natural ambiances or reinforce a brand identity. Or customise the content to create your own personal look and feel. There are endless ways to play with colour, movement and light.

### Kvadrat Soft Cells

The panels are finished with beautiful Kvadrat textiles and use the Kvadrat Soft Cells acoustic panels with patented technology to keep the fabric under constant tension within the aluminium frame. With a choice of rich colours and high quality textiles you can be sure that the panels will always look stunning – even when the dynamic content has been switched off.

### Explore the possibilities

As a sensory experience luminous textile is like nothing you've ever seen before. The combination of soft, diffused light and the aesthetics of the material creates a very special effect that has an almost dreamlike quality. With design freedom and fully customisable content, luminous textile makes the possibilities for mood creation endless.

To find out more about how luminous textile can bring spaces alive call your Philips representative or visit [www.philips.com/luminous-textile](http://www.philips.com/luminous-textile)



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Date of release: June 2011  
Printed in the Netherlands