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Connecting people in public places

Philips Vidiwall™ Street Furniture, full audio and video experience to inform and interact

With this innovative technology it is now possible to create high resolution displays for outdoor applications in and around city centers. Individually free standing or part of a bigger network, Philips Street Furniture is a fully integrated solution that enables you to bring your message across, reaching a large audience in public places in and around the city.

Dynamic communication has become possible with the Street Furniture. A free standing unit with a high resolution LED screen and a scrolling message display bar (optional) enables you to communicate in full-motion video and text.

Automatic brightness control ensures optimum performance during day and night. Philips Street Furniture is a ready to use,

robust, weatherproof stainless steel unit, that can be placed on a ground foundation or mounted higher-up on poles. The single-sided LED display comes complete with built-in audio and content management software and is protected by toughened glass.

Multiple displays can easily be integrated into a communication network, with content managed from a central location.

PHILIPS

sense and simplicity

Philips Vidiwall™ Street Furniture LED display technology

- Green, highly efficient
- Fixed size LED Display in standard metal frame, ideal for media network
- Content management included
- High brightness attracts attention in public outdoor areas
- Wide viewing angles visible to larger audiences
- Temperature controlled fans, low noise
- Audio included



Technical Specifications Philips Vidiwall™ Street Furniture

Products	
Model	Street Furniture
Description	DA 7-5000 Z, 192 x 192
Type	VWL690 Z B50 NN
I2NC	915000001471
Optical	
Display area	2.14 m ² (1,463 x 1,463 mm)
Text banner (optional)	192 x 32 pixels (red)
Luminous intensity	>5,000 cd/m ²
Pixel pitch	7.62 mm
LED type	Cree SMD 3 in 1 (RGB)
White point	6,500 K
Viewing angle left/right	140°
Viewing angle up/down	140°
Contrast	5,000:1
Features	Automatic brightness control Pixel brightness calibration
Energy efficiency	
Peak power	2,200 VA
Typical power consumption	540 VA
AC mains supply	200 - 240 V / 48 - 65 Hz / 11 A max.
System	
Screen refresh rate	>300 Hz
IP rating	Front/rear IP65, side IP55
Dimensions	1,688 mm width (roof top 1,900 mm), 2,735 mm height, 470 mm depth (roof top 700 mm)
Weight	650 kg
Operating range	-20° to +50°C
Maintenance access	Two (2) sided and via back side
Approvals	RoHS compliant, CE approved



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