



The 8th international city.people.light award 2010

For sustainable and livable cities



PHILIPS
sense and simplicity

The 8th international city.people.light award



For people everywhere, light is life

Over the last twenty years, urban lighting has become more than simply a means of ensuring security and visibility: it is now regarded as an essential component of town planning and a major element in a town's cultural identity, whatever the size. Urban lighting can give a city a night-time beauty that matches or challenges its daytime image. By altering the nocturnal landscape, the relationship between the inhabitants and their town can be redefined and their living environment enhanced.

Lighting offers a new vision of reality: by highlighting certain features and concealing others, it encourages citizens to discover the outlines and details of sites and monuments that are not visible by day.

With the help of a lighting plan, new impressions and atmospheres can be created, giving a new perception of the urban setting or even causing people to notice it for the first time. It is also a subtle and highly effective way of promoting the city's assets to tourists.

The 8th international city.people.light award was created in 2003 by Philips and LUCI association (Lighting

Urban Community International) to reward towns and cities that are attempting to rehumanize the urban environment through the medium of light and exploring ways to maximize energy efficiency, minimize the use of hazardous substances and reduce waste.

Philips has for some time now been engaged in a process of exploring how lighting can develop and improve the quality of city life, the objective being to stretch the intellectual and creative boundaries towards more innovative and relevant solutions, whilst at the same time respecting the environment. This research program brings together the three key notions of "city", "people" and "light" in one comprehensive approach.

LUCI is an international network of cities engaged in using light as a major tool for their urban development, with a concern for sustainability and environmental issues.

Created in 2002 at the initiative of the City of Lyon (France), LUCI now brings together over 100 members amongst which 65 cities located in Europe, Asia, the Americas and Africa, as well as 35 lighting professionals (manufacturers, lighting designers, lighting consultants, universities...)

By rewarding and putting forward cities which share this vision of urban lighting the city.people.light award participates in making cities within LUCI -and beyond- progress towards a better use of light.



Bidding for the 8th city.people.light award 2010

Jyvaskyla, Finland

Purpose

The purpose of this award is to reward the city that best integrates an appreciation of the needs of contemporary urban living and the notions of 'city', 'people' and 'light' in a coherent lighting strategy.

The presentation of this award should help to raise awareness amongst city authorities and urban architects of the advantages that sustainable urban lighting brings to a city (a new image, improved security, better orientation, a more aesthetic approach to architecture, etc.).

Type of project

The lighting must be of a permanent nature and visible to all citizens free of charge. Non-permanent, festive illuminations cannot be considered.

The contest is open to urban lighting projects that have been completed less than two years prior to entry in the contest.

Judging criteria

The jury's assessment of the projects will be based on the following criteria:

- the context of the project: e.g. is it part of a larger approach, urban regeneration plan or lighting scheme?
- environmental integration: were the following factors taken into account – energy consumption, light pollution, impact on flora and fauna, end-of-life recycling of equipment?
- the timescale of the project: is the project a one-off activity or part of a mid- to long-term project?
- finances: how much was spent on the project? What further expenditure is planned?
- project team: were the various competences of those involved identified and fully utilized?
- added value: what does light do for the area/

monument concerned, the town/city image and identity, the local economy, the social climate, the inhabitants and tourists?

- overall quality of entry: professional photos, conciseness of information, etc.

Composition of the jury

Philips and LUCI compose an independent and international jury of 6 members out of which:

- 2 lighting designers
- 2 city lighting managers
- 2 other professionals linked to the lighting sector (architects, planners, engineers...)

Prize

The jury will award three towns or cities for their projects. The first prize will consist of a trophy and a cheque for 10,000 euro. The second and third-placed town or city will receive a trophy. The 3 awarded cities also receive an invitation to participate to the LUCI event of their choice for the following year. The award ceremony will take place in Chartres, France, during the Annual LUCI Forum from September 15 to 19th 2010. All entries must be received by 30 June 2010. In order to judge all projects in a fair and just manner, it is crucial that the project documentation should be submitted in English.

Publication of the results

The results of the competition will be published in professional lighting magazines, on the Philips website :

www.citypeoplelight.com/award

and on the LUCI website :

www.luciasociation.org

Philips and LUCI reserve the right to communicate the results as they see fit.



Winner 2009 Jyväskylä, Finland

Project type

Jyväskylä constitutes an example of what an integrated approach of lighting can be. An approach where lighting is a major component of the city's urban identity, and where concerns for energy efficiency, reducing light pollution and safety, build a lighting respectful of the quality of life of the city's inhabitants. In Jyväskylä, light is used to its full potential and the jury particularly appreciated the subtle use of lighting not only for major urban projects but also for smaller public spaces and parks where light is in direct touch with the people.

Project

City of Light

Location

Jyväskylä

Lighting design

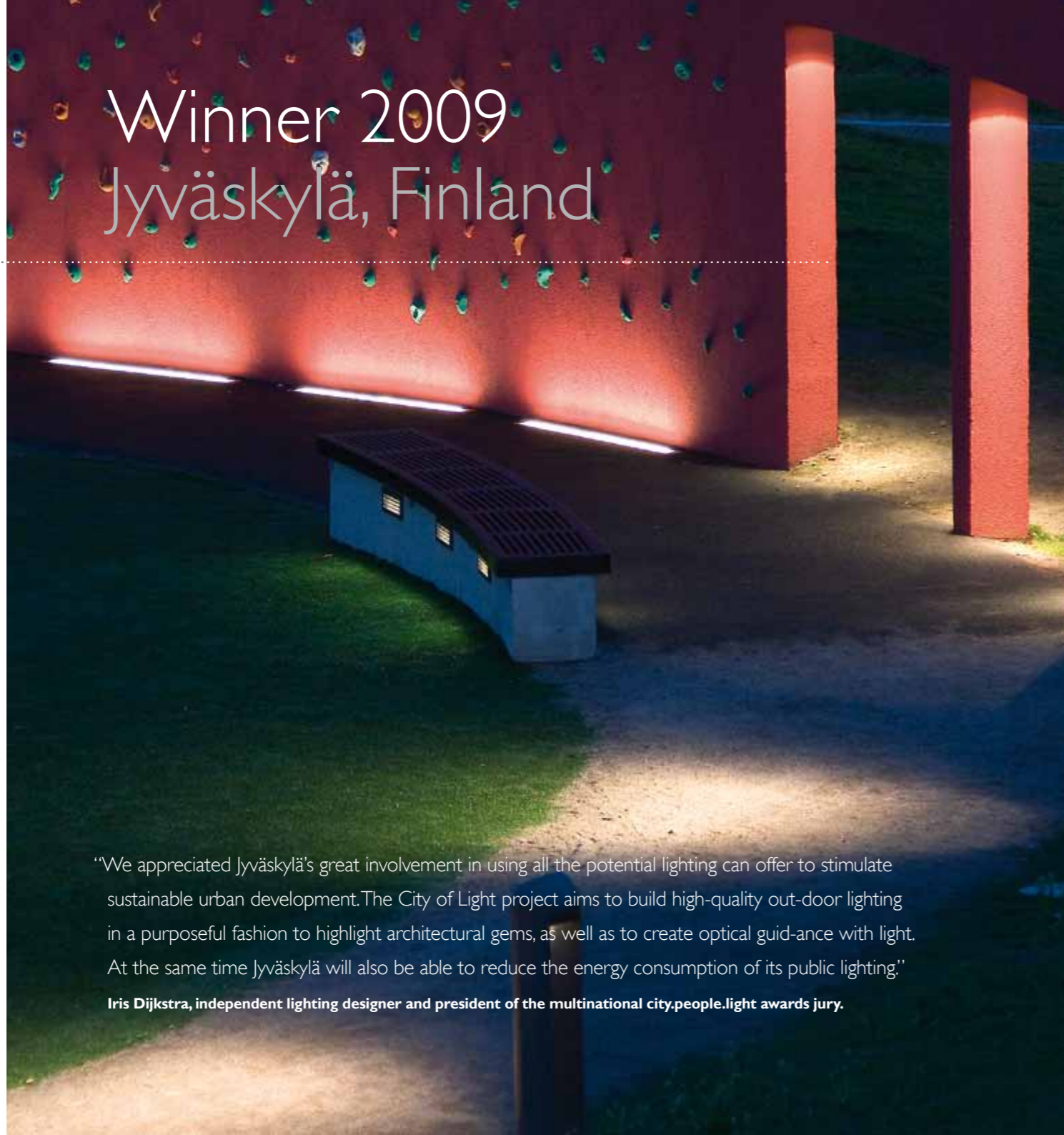
Urban design & infrastructure / Deputy City

Engineer: Mr. Kari Ström

City of Light coordinator: Ms. Annukka Larsen

"We appreciated Jyväskylä's great involvement in using all the potential lighting can offer to stimulate sustainable urban development. The City of Light project aims to build high-quality out-door lighting in a purposeful fashion to highlight architectural gems, as well as to create optical guidance with light. At the same time Jyväskylä will also be able to reduce the energy consumption of its public lighting."

Iris Dijkstra, independent lighting designer and president of the multinational city.people.light awards jury.



Second place Hangzhou, China

Project type

The project creates a landmark for Hangzhou, and reinforces the city's natural and harmonious link with water. A delicate and yet powerful project which gives a new dimension to the grand canal and reinforces the city's identity as a whole, in its most romantic and natural aspects. This lighting project which will certainly increase the quality of life of the inhabitants while stimulating touristic and economic development for the city as a whole.

Project

Grand Canal Lighting Project

Location

Hangzhou

Lighting design

Zhongtai Lighting Group:

Ms. Hong Wan

French Concepto Lighting Agency:

Mr. Roger Narboni



Second place Lachen, Switzerland

Project type

This project was particularly appreciated by the jury for the way it was thought in harmony with its urban and natural environment. In this lighting of the port of Lachen, the designers have used light in a sensible and moderate way, creating a gentle landmark and reinforcing the charm and identity of this tourist destination.

Project

Harbour

Location

Lachen, Lake of Zürich

Lighting design

Reflexion AG: Thomas Mika

Special mentioning Copenhagen, Denmark

Project type

The goal of Tingbjerg's new lighting scheme was that it would be a recurring architectural element that created consistency throughout the district across the two housing associations and Copenhagen Municipality. With the new lighting master plan and new lighting designs this has succeeded in full, while the poetry of architecture has been preserved, life between the houses optimized, and the new urban spaces rediscovered for active use and enjoyment of children and adults.

Project

Lighting Tingbjerg

Location

Tingbjerg

Lighting design

Architects MAA, Bjarne Schläger + Morten Weeke Borup



Special mentioning Moers, Germany

Project type

The city of Moers was in search of a fitting monument for a region in the process of change. As a tribute to the old mineworkers, the city asked Otto Piene to develop a monument. He created an observation tower in the shape of a miner's lamp, using a light cone and the illusion of glowing coals.

Project

'Geleucht' (miner's lamp)

Location

Moers

Concept

Prof. Otto Piene

Lighting design

Ernst Rademacher GmbH, Meerbusch



Past winners of city.people.light award

2003 - Cergy - France



2004 - Ghent - Belgium



2005 - Cologne - Germany



2006 - Vienna - Austria



2007 - Heinsberg - Germany



2008 - Seoul - Korea



2009 - Jyväskylä - Finland



city.people.light
Award 2010



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